



Tamil Nadu Agricultural University

Coimbatore – 641 003

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To
The Editor,

Date: 28.11.2019

Sir,

I request that the following matter may kindly be published in your esteemed daily:

Entrepreneurship Development Program in TNAU

Directorate of Agribusiness Development, Tamil Nadu Agricultural University (TNAU), Coimbatore is conducting a five days (5) Entrepreneurship Development Program on Digital Marketing for Agriculture for the benefit of farmers, unemployed youth, members of farmer producer organization and women entrepreneurs. Training will help the participants to gain skill on Digital marketing for their new online business in agriculture. Digitization and digital marketing will help farmers and other clients widen their reach and thus cater to a larger audience.

The training is scheduled from **December 9-13, 2019** at the Directorate of Agribusiness Development, TNAU, Coimbatore. The cost per participant is Rs.10,000/- + GST (18%). On request, accommodation will be arranged on payment basis. Limited number of seats (20 Nos.) is available for registration.

For registration email us to: [**business@tnau.ac.in**](mailto:business@tnau.ac.in).

Public Relations Officer